

THE SECOND RENAISSANCE.....

The **National Convention**, popularly referred to as NATCON, is the prime event of The Indian Institute of Architects. **NATCON 2009** is being hosted by the **Nagpur Centre of the IIA** on 6th and 7th November 2009. Around 800 architects from all parts of India and 200 students will participate in the event.

The theme chosen is "**The Second Renaissance**". Renaissance, a French word means rebirth or revival in English. Modern architecture excludes the link between the past and present. Now is the time to rethink. At the technical sessions this will be vigorously deliberated.

To commemorate this event a Souvenir will be published and distributed to architects and Institutions throughout India. This will be a good opportunity to reach out to the professionals through advertisements in the Souvenir. The details are :

TECHNICAL DETAILS

1. Souvenir size - 210 mm X 280 mm (8.25" X 11.0")
2. Printed area - 165 mm X 230 mm (6.5" X 9.0")
3. Offset printing on maplitho paper for text and art paper for advertisements

TARIFF

1. Front Inside Cover	Rs. 20,000/-
2. Rear Inside Cover	Rs. 20,000/-
3. Back Cover	Rs. 30,000/-
4. 1st Page in Souvenir	Rs. 20,000/-
5. General Full Page	Rs. 10,000/-
6. General Half Page	Rs. 6,000/-
7. General Quarter Page	Rs. 3,500/-
8. Insertion of Printed Matter Supplied by the Advertiser (per page)	Rs. 5,000/-

GENERAL INSTRUCTIONS

1. The above rates are for 'Four Colour' Printing.
2. The matter with artwork (if any) on CD along with your payment by Cash / Crossed A/C Payee Cheque / Demand Draft in favour of "**IIA Nagpur Centre NATCON 2009**", payable at Nagpur, should reach our office on or before 15th October 2009. Out station payments shall be by Demand Draft only.
3. Specific instructions, if any, regarding layout, may please be given along with the order form.
4. The booking of advertisement space shall be strictly against payment and only one copy of the Souvenir shall be sent to the advertiser, on publication.

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**SOUVENIR - NATCON 2009
ORDER FORM**

To,
The Convenor
NATCON 2009
IIA, Nagpur Centre
5th Floor, B-Wing, Shriram-Shyam Towers,
Kingsway, Sadar, Nagpur-440001. (MS) India.

Dear Sir

We are glad to note that you are publishing a Souvenir on the occasion of '**NATCON 2009**' in the month of November 2009.

Please advertise the enclosed matter in the Souvenir, as per the following specifications.

Type of advertisement

.....

Tariff Paid Rs.

by Cash / Cheque / D.D. No. Dated

on

Matter enclosed

Yours faithfully,

Date:

Name and Address of
the Organisation

.....

Phone

for Office use only